

Shoreline Insertion Order

Insertion #

321134

Submitted

2022-04-06 18:29:49

Sales Rep

L-104 Shelley Kovar

Account Name

Purple Monkey

Advertiser Status

Existing

Notes

make it a 4 x 2.5" size

Product Details

Product

LakeStyle Magazine

LakeStyle Ad Size

1/4 Page V 2x4.5

Caption

attached

Color

No

Special Section / Pages

Badger Coloring Book

Publications

Publication 1

9LSS

Price / Day

\$119.00

Date(s)

Fri 05/06/22

Additional Information

Pickup?

No

Proof Needed?

Yes

Email Proof Toskovar@ludingtondailynews.com**Tear Sheets?**

No

Copy Instructions

Under Purple Monkey: remove \$5 off info and "or". Then add listing of brands that was in the Lakestyle ad attached. Add after Targets Selection "of Melissa & Doug" on tthe lakeshore.

Under ABC Kidz remove baby items. Add books. remove sizes line

Artwork

- [314924.pdf](#)
- [3202562.pdf](#)